



PRESS RELEASE

Pierre Rigal, a choreographer supported by BNP Paribas Foundation, holds one-point dance lesson for underprivileged children

- Pierre Rigal, supported by the BNP Paribas Foundation, donates his time and shares his talent by hosting one-point dance lesson for underprivileged children in Korea
- The one-point lesson is aligned with the BNP Paribas Foundation's philosophy and focus on education and practice of arts

[Press Release] Seoul August 30, 2012 BNP Paribas Korea announced that Pierre Rigal, whose work has been supported by the BNP Paribas Foundation, hosted a one-point dance lesson for underprivileged children aged 12~15 from Dong-myung Child Welfare Center and Hae Myeong Boyookwon at LG Art Center yesterday.

BNP Paribas in Korea has long been supporting Dong-myung Child Welfare Center and Hae Myeong Boyookwon in a range of diverse programmes, such as vegetable garden building, friendship-building activities, and library renovation.

Pierre Rigal, who visited Seoul for the launch of his new production, 'Theatre of Operations', on 14 September at LG Arts Center, is a former 400 meter hurdles athlete. BNP Paribas Foundation has been supporting his creations since 2008.

Pierre Rigal and his Korean dancers participated as one-day instructors for the one-point lesson, focusing on nurturing the underprivileged children's personal fulfillment and social integration through body movements.

"In BNP Paribas, we believe that education is fundamental to the development of people and society, as well as to economic growth. We recognise this challenge and have been pursuing programmes to fight against educational and cultural inequalities that impact children. That's also the reason why we have been partnering with the two welfare centres in a series of activities, and also organised this training with Pierre," said Joris Dierckx, Country Head of BNP Paribas Korea. "We hope that through Pierre's lively demonstrations, participating children can enhance their creativity and self-assurance both in their studies and lives."

Pierre Rigal said after the lesson, "I was very happy to hold a one-point lesson for the children for them to learn about performing arts by donating a bit of my time. It is very difficult to discover one's own talent in arts without assistance or a motive. As an artist, it is also very rewarding to work with children and to observe their responses to performing arts. I would like to host similar events in other countries where my production is featured."



Photo Caption: Choreographer Pierre Rigal, his Korean colleagues and participating children had a great time during the one-point lesson.

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About BNP Paribas in South Korea (www.bnpparibas.co.kr)

With over 500 employees, BNP Paribas has been servicing leading corporates, financial institutions and private investors in Korea since 1976. It offers financing, advisory and capital market solutions through its Corporate & Investment Banking businesses and Insurance and Asset Management solutions through its strategic partnership with Shinhan Financial Group, a leading financial institution in South Korea.

With more than 13,500 employees and a presence in 14 markets, BNP Paribas is strongly rooted in Asia Pacific with an uninterrupted presence since 1860. The BNP Paribas Group is constantly expanding its footprint in this region to provide its clients with product and service solutions tailored to their specific needs. Beyond Asia Pacific, BNP Paribas is accompanying them wherever they operate thanks to its international network and diverse business.

BNP Paribas (www.bnpparibas.com) has a presence in 80 countries with nearly 200,000 employees worldwide. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking.

About the BNP Paribas Foundation

Under the aegis of the Fondation de France, the BNP Paribas Foundation endeavours to preserve and promote the artistic treasures of museums, to encourage creators and performers in disciplines that rarely attract aid from corporate support programmes and to fund research programmes in high technology sectors such as medical and environmental research. It also supports projects aimed at promoting education and social integration and assisting the disabled. As the Group's philanthropic arm for nearly thirty years, the Foundation also coordinates BNP Paribas' philanthropic policy, thus ensuring the coherence of the sponsorship programmes conducted throughout the world by a network of local foundations, as well as by the Group's various business lines and subsidiaries.

